

ADAPTING AAC TRAINING TO IMPACT COMMUNICATION PARTNERS

Key Takeaways — Confidence • Cues • Cycle of Change

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The Confidence Map (Peter Atwater, The Confidence Map: Charting a Path from Chaos to Clarity)

Confidence depends on two factors:

- **Control** feeling prepared, capable, and equipped with skills and resources.
- **Certainty** feeling that things are predictable and understandable.

Four states of confidence:

- Comfort Zone: high control + high certainty → confidence, openness, ease.
- Launch Pad: high control + low certainty → innovation, imagination, readiness to act.
- Passenger Seat: low control + high certainty → dependence, waiting for others to act.
- Stress Center: low control + low certainty → vulnerability, anxiety, withdrawal

high



LAUNCH PAD

Feeling in control, but uncertain of the future, we are heavily influenced by our imagination and the stories we and others tell.



COMFORT ZONE

Feeling confident, we are relaxed, outgoing and forward-looking, eager to take risk while often paying too little attention.

CONTRO



STRESS CENTER

Feeling vulnerable, we are anxious and inward-focused, avoiding risk while on high alert for trouble ahead.



PASSENGER SEAT

Feeling certain, but powerless, we are dependent on the behaviour of others for good and ill.

<u>|</u>

low CERTAINTY

high



When we understand how feelings of control and certainty influence someone's readiness to accept and use AAC we can tailor our supports to meet emotional as well as practical needs. Matching strategies to each confidence state builds trust, motivation, and follow-through. In doing so, we help move them from confusion and hesitation toward confidence.

Cues (Vanessa Van Edwards, Cues: Small Signals, Incredible Impact)

Every interaction sends cues that reveal confidence and readiness:

- Warm cues nodding, smiling, mirroring, vocal warmth → build trust and connection.
- Competent cues posture, gesture, clarity, volume control → project capability.
- Charisma cues leaning in, open body language, confident pitch → inspire engagement.
- Danger-zone cues distancing, lip pursing, filler words → signal stress or resistance.

high **AUNCH PAD COMFORT ZONE** Power posture - Confident pitch Verbal denials Steepling - Leaning - Anti-Blocking - Fronting Body block Power pause - Breathing pause Lip purse Competent - Warm - Charisma words Distancina Nodding - Tilting - Eyebrow raise - Lower lid flex Preen Mirroring - Explanatory gesture - Smiling Anger Volume Dynamisme - Vocal variety - Invitations **STRESS CENTER PASSENGER SEAT** Ventilating Lip purse Comfort aesture Distancing Ventilating Question inflection Comfort gesture Verbal fillers Body block Question inflection Verbal fillers and denials <u></u> **CERTAINTY** low high

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By learning to read and use cues, you become more aware of others' emotions and reactions. This awareness builds trust and stronger connections. It also helps you express confidence and warmth — key skills for effective leadership and positive communication.

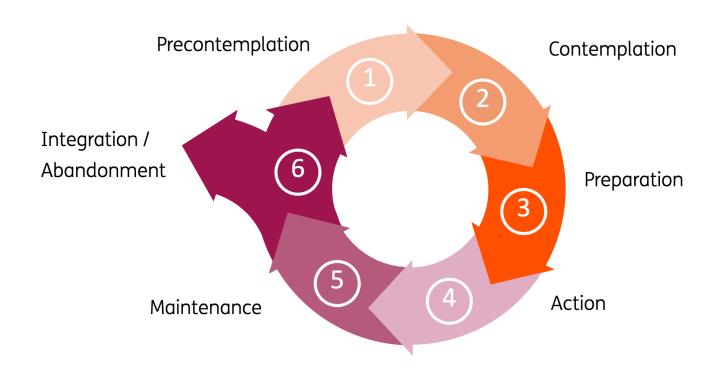
The Cycle of Change (Prochaska & DiClemente, Transtheoretical Model of Change)

Change happens through stages: Precontemplation \rightarrow Contemplation \rightarrow Preparation \rightarrow Action \rightarrow Maintenance \rightarrow Integration/Abandonment.

The Cycle of Change helps us see that change isn't a single step but an ongoing process of learning, practicing, and adjusting. Families and teams often begin unaware that change is needed, then grow curious, start planning, take action, and work to maintain new habits. Over time, AAC either becomes a natural part of communication or fades without continued support. Each stage brings different feelings—from uncertainty to confidence—and calls for a different kind of help. When we meet people where they are in the cycle, we can guide them forward with empathy and confidence.

Strategies and Supports:

- Precontemplation → Listen and observe. Share success stories.
- Contemplation → Validate curiosity. Offer a small, concrete next step.
- Preparation → Co-create a plan with visual or written tools.
- Action → Coach and encourage. Troubleshoot in real time.
- Maintenance → Celebrate wins. Plan for challenges.
- Integration/Abandonment → Affirm identity. Re-engage gently if needed.





Putting It All Together

When we understand how feelings of control and certainty shape a person's readiness to accept and use AAC, we can tailor our support to meet both emotional and practical needs. Using the **confidence map** helps us recognize how partners feel, **cues** guide how we build safety and trust, and the **cycle of change** shows what kind of support is needed next. Together, these frameworks build trust, motivation, and follow-through — helping partners move from confusion and hesitation toward confidence.

Use the **confidence map** to gauge how partners feel, **cues** to communicate safety and trust, and the **cycle of change** to guide what kind of support they need next. Together, these frameworks create confident, motivated partners who can sustain meaningful AAC growth.

How to Support Each Stage of Change

Stage	Emotional State (Confidence Map)	Helpful Cues	Strategies & Supports	
1. Precontemplation	Low control, low certainty → Stress Center	Low control, low certainty → Stress Center	Listen first. Share small success stories. Model AAC without pressure.	
2. Contemplation	Low control, growing certainty → Passenger Seat	Warm + competent cues	Validate feelings. Offer examples. Provide a small next step.	
3. Preparation	High control, moderate certainty → Launch Pad	Competent cues	Co-plan goals. Give structure. Encourage follow-through.	
4. Action	High control, low certainty → Struggle Zone	Warm + competent cues	Normalize effort. Troubleshoot together. Celebrate progress.	
5. Maintenance	High control + high certainty → Comfort Zone	Competent cues	Reinforce success. Plan ahead. Encourage peer sharing.	
6. Integration / Abandonment	Shifting between Comfort and Stress	Warm cues	Affirm identity. Reconnect with empathy if use declines.	



Passenger seat	Launch pad	Stress center	Comfort zone	Stress center
Do as we are toldSomeone else can solve our "problem"Call in the expert	 Feeling in control Uncertain about the future Influenced by imagination or stories 	FightFlightFollowFreezeF*ck it	FantasticFlashyFuturisticFestiveFrenetic	Natural response
 Acknowledge vulnerability Cultivate a growth mindset Set clear goals Focus on action 	 Acknowledge the unknown Embrace uncertainty Develop ability to adapt and change Create clear roadmap Reflect on what truly drives you 	ImmediateCompleteRealisticSimpleAuthentic	Less support neededBe aware of leaving the comfort zone	Support Strategies
			 Power posture Lower lid flex Steepling Explanatory gesture Volume Dynamism Power pause Competent words 	Competent cues
VentilatingComfort gestureShameQuestion inflectionVerbal fillers	Verbal denialsBody blockLip purseDistancingPreenAnger	 Lip purse Distancing Ventilating Comfort gesture Body block Question inflection Verbal fillers and denials 		Danger zone cues
			NoddingTiltingEyebrow raiseSmilingMirroringVocal varietyVocal invitationsWarrm words	Warm cues
			LeaningAnti-blockingFrontingConfidence pitchBreathing pauseCharisma words	Charisma cues
PreparationAction	PreparationAction	ContemplationIntegration or Abandonment	PrecontemplationIntegration orAbandonment	Change cycle



References

- Atwater, P. (2023). The Confidence Map: Charting a Path from Chaos to Clarity. HarperCollins.
- Van Edwards, V. (2022). Cues: Small Signals, Incredible Impact. Portfolio/Penguin.
- Prochaska, J. O., & DiClemente, C. C. (1983). Stages and Processes of Self-Change in Smoking: Toward an Integrative Model of Change. Journal of Consulting and Clinical Psychology, 51(3), 390–395.